



Event Agenda – November 2018

Cross-border Investment Risk Round-tables

海外投资风险圆桌讨论

With the support of China's “One Belt, One Road” policy, a large number of Chinese companies are responding to the government's calling to seek worldwide and to actively expand overseas business territories. Among them, investment in technology, infrastructure, tourism and entertainment industries are the most preferred. However, Cross-border investment opportunities coexist with risks especially under the Trump administration. By exploring strategy of “Go Abroad”, What kind of minefields need to be proactively avoid? What industry restrictions are difficult to break through? How to actively adapt to local policies and regulations, etc.? This Cross-border Investment Risk Round-tables series will gather decision makers, experienced advisers and lawyers to focus on the investment hot-spots for Chinese companies from all angles and provide suggestions for overseas investment.

在中国“一带一路”利好政策支持下，越来越多的中国企业放眼全球，切实响应政府号召，积极拓展海外商业版图。这其中以科技投资，基础设施投资，旅游娱乐等行业的投资最吸引眼球。然而海外投资机遇与风险并存，相关企业在“走出去”的探索中，有哪些雷区需要主动避免？什么行业限制难以突破？如何主动适应当地政策法规等等？本次海外投资风险系列圆桌讨论将聚集行业内中外企业决策者，经验丰富的商业顾问和专业律师全方位多角度关注中国企业的投资热点，为海外投资出言献策。



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0900 – 1030 TBC

China – Israel Tech Investment: Opportunity, Regulation and Market Risks

中国 - 以色列科技投资：机遇，监管及市场风险

Chinese companies are turning their focus to invest in promising technology in Israel as more warming welcome here. Money flooding into the Isreal's top industries especially in internet, cybersecurity and medical device start-ups. An recent IVC report estimates that “the annual Chinese investment in Israeli start-ups in 2015-2017 has ranged around \$500 to \$600 million. This represented, on average, around 12% of the total capital raised by all Israeli start-ups in those years.”

受益于更加开放欢迎的态度，中国企业正将投资重点转向以色列富有前途的顶级技术中。以色列的尖端行业特别是互联网，网络安全和医疗设备等越来越多的初创企业受到了来自中国资金的青睐。最近的一份IVC报告指出“2015 - 2017年中国对以色列初创企业的年度投资额约为5亿至6亿美元，占这些年来所有以色列初创企业筹集资金总额的12%左右。”

What are the challenges and opportunities from investor's perspective?

从投资者的角度来看，投资以色列面临哪些挑战和机遇？

How can we react to predictable risks when making decisions?

在做出决策时我们如何应对可预测的风险？

What are the local regulations that benefit the exchange between these two nations?

两国出台了哪些法规促进双边交流尤其是科技行业？

1035 – 1205 TBC

China - Philippines Infrastructure Investment - Due Diligence Best Practice

中国 - 菲律宾基础设施投资：尽职调查的最佳实例

Various stakeholder in infrastructure, investment and economic development spheres from China and the Philippines coming together to address investment opportunities and to map out strategies to guide the regeneration of key infrastructure in the country under President Duterte administration. However, the emerging markets as Philippines are considered higher risk markets. Companies that do not proactively try to understand and mitigate these region-specific risks will find themselves exposed to financial and reputational harm, but also increasingly regulatory action from local and international authorities. Due Diligence could be the first step to start an successful overseas investment.

自杜特尔特总统执政以来，来自中国和菲律宾的基础设施，投资和经济发展领域的投资者齐聚一堂，共同拓展菲律宾投资机会，协定战略指导该国重点基础设施的重建。然而诸如菲律宾这样的新兴市场也常常被认为是风险较高的市场之一。那些不主动尝试理解和消除特定区域风险的公司将面临财务和声誉的双重损失，也会面临当地和国际机构越来越多的监管风险。尽职调查可能是启动海外投资成功的第一步。



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1210 – 1330 TBC

China - US Entertainment Investment 中国 - 美国娱乐业投资

Last year was a year full of surprises for Hollywood. Chinese companies rushed into the US before the first half of 2017 and new records were challenged repeatedly by China Film Group, Wanda, Huayi and others. But the movie business had to look back for money from home country in the second half of that year since China cool on US Entertainment Investment. China played an important role in helping studios to release the rising costs of making movies. What should we expect for the future under China-US trade war? How can that affect China - US Entertainment Investment?

2017年是让好莱坞充满“惊喜”的一年。上半年之前中国公司纷纷涌入美国，中国电影集团，万达，华谊等企业不断挑战在美娱乐投资新纪录。然而下半年随着中国对美国娱乐投资不断降温，电影业界发觉自己不得不继续在美国本土投资者中寻求融资。中国曾经在帮助娱乐工作室减轻制作成本上升方面发挥了重要作用。在中美贸易争端的背景下，我们对行业未来应该持有如何的期望？这对中美间娱乐业投资有何影响？

1300– 1400

Networking Lunch 自助午餐

1400 – 1530 TBC

1535 – 1705 TBC