



Event Agenda – November 2018

Bribery, Risk and Investigation

贿赂, 风险与调查

0900 – 0915

Welcome Address by InnoXcell
欢迎致辞

0915 – 1000

Examining the Impact of the New Rules on Bribery Set by the State Administration For Market Regulation
审视国家市场监督管理总局监管新政对反贿赂的影响

Newly formed China State Administration For Market Regulation has announced that their major focus in the second half of the year would be unfair competition, quality control and price transparency in the pharmaceutical, real estate industries. How should relevant companies respond proactively under their Supervision?

今年三月成立的市场监督管理局宣布下半年重点关注的领域为医药,商品房销售等行业的不正当竞争, 价格不透明, 质量管控等。那么相关企业应该如何积极主动应对, 避免触碰监管雷区。

1005 – 1050

Nearly Two Months into GDPR : Is the EU Law Disrupting Chinese Business Operating in Europe?
GDPR实施近两个月: 欧盟法规是否扰乱了中国企业在欧洲的运营?

How are we seeing GDPR influence country-specific regulations in China and Asia?
如何看待GDPR对中国及亚洲国家相关法规的影响?

How are developing data protection regulations affecting cross-border transfers and outsourcing in financial services?
数据保护法规将对金融服务业的跨境转移和外包产生怎样的影响?

How to collect and manage personal data legally under the local legislation?
如何通过合理手段合规地收集及管理个人信息?

1050 – 1120

Morning Networking Break 早间茶歇

Event Agenda – November 2018

1120 – 1205

M & A Due Diligence: How to perform due diligence in a more efficient way
 企业在并购过程中，尽职调查如何更加高效合规的完成

1210 – 1300

Monitoring and Surveillance on Unethical and Risky Conduct
 对员工不道德和高风险行为的监督与管控

How is your organization managing culture and influencing behavior? What would cause poor behavior among your employees?

您的组织如何推广及管理企业文化？什么会引发员工的不良行为？

What happens when there is a breach of ethics at C-suite or board level?

如果高管或董事会层级违反道德规范，会产生怎样不利影响？

How should we react to whistle-blower's intel?

应该如何应对举报人提供的爆料信息？

How can we manage and collaborate with third parties in the supply chain to prevent such issues?

我们如何管理供应链中的第三方伙伴并与其协作以预防此类问题发生？

1300– 1400

Networking Lunch 自助午餐

1400 – 1445

1450 – 1535

How AI/Big Data Technology is Transforming the Way We Fight Fraud, Mitigate Risk, and Anti-bribery
 人工智能/大数据技术如何改变我们打击欺诈，降低风险和反腐败的方式

In the process of monitoring risky employee behavior, How to use AI/Big Data to find trace and clue of unethical employees from business data or operational logs to prevent such unethical conducts. What can be done to keep the talent via data analysis.

在企业管控员工不道德行为过程中，如何使用AI/大数据发现业务数据或者其他操作日志中员工不道德的痕迹和线索。

从而防止发生内部员工不道德行为。如何通过数据分析来留住人才。

1535 - 1600

Afternoon Networking Break 午间茶歇

1600 – 1700

Evolving with Rapid Changing in the “Two Invoice System” Era
 “两票制”时代下变革中求发展

After the reforming of “Two Invoice System”, the invoice can only link between the company and the first tier distributor. How to predict and control the compliance risks of the second tier dealers in the market transforming process?

两票制改革后，发票只能够支撑企业与一级经销商和终端的连接，市场中二级经销商转型过程合规性问题的预测与管控该如何进行。