

**Swiss Association & Swiss Chamber of Commerce  
Joint Monthly Luncheon  
3<sup>rd</sup> April, 2017 (Monday)**

**Guest Speaker: Mr. Florian Trento,  
Group Executive Chef of The Peninsula Hotels**

**A Swiss and his journey as the gastronomic global  
champion for the Peninsula Hotel Group**

With the ever-changing trends in the hospitality industry, many hotels are trying to think of novel ideas and unique offerings to enhance the experience of their customers. Competition is inevitable and guests' expectations climb higher and higher every day. We are delighted to have Mr. Florian Trento, Group Executive Chef of The Peninsula Hotels, share his insights on the current trends of the industry, the hotel's initiatives that have been implemented since he took the helm, as well as an in-depth look into The Peninsula's history, outlets and the challenges it faces.

**ABOUT THE GUEST SPEAKER**

As Group Executive Chef for The Peninsula Hotels, Florian Trento spearheads creative and culinary development of The Peninsula's global dining themes and promotions, and works closely with the Executive Chefs of each Peninsula hotel around the world. Among Florian's recent achievements was contributing to the removal of shark's fin from The Peninsula Hotels' menus in 2011 and working on the Hongkong and Shanghai Hotels' Sustainable Luxury Vision 2020, which placed sustainability at the heart of the company's business model. In his role as Group Executive Chef, he oversaw the culinary planning for the opening of the Peninsula Paris in 2014, and is heavily engaged in the upcoming hotel openings. He is the gastronomic champion of the annual Peninsula in Pink and Festive charitable programmes, and his creations can also be enjoyed on board First and Business class cabins of SWISS International Airlines.

Reply Slip

Please make cheque payable to "Swiss Association of Hong Kong" and return this slip with payment by Tue. 28<sup>th</sup> Mar 2017 to **GPO BOX 9232, Central, Hong Kong**.

Attn To Joyce Yan [admin@swisschamhk.org](mailto:admin@swisschamhk.org), Tel: 25240590, Fax: 2522 6956

I/We wish to join the Luncheon on 3<sup>rd</sup> April 2017. Please book for.....Members(HK\$410) /.....Non-members or Guests(HK\$510) .....Request vegetarian meal..... Request fish meal

Name: \_\_\_\_\_ Guest, if any: \_\_\_\_\_

Your company name: \_\_\_\_\_

Contact phone no: \_\_\_\_\_ email: \_\_\_\_\_

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**Mr. Florian Trento**  
Group Executive Chef  
of The Peninsula Hotels

**Date:** 3<sup>rd</sup> April, 2017 (Monday)

**Time:** 12:00 – 14:00

(Registration and pre luncheon cocktails starts at 12:00)

**Venue:** Harcourt Suite, The Hong Kong Club, 1 Jackson Road, Central  
*Function Room reserved by Mr Guido Furrer*

**Dress Code:** Business Attire  
Late registrations / walk-ins will be accommodated on a best effort basis.

**HK\$410 per person  
for SwissCham & SAHK Member  
HK\$510 per person for Non-member**