

**WE ARE HERE FOR YOU**

**SwissCham Beijing**

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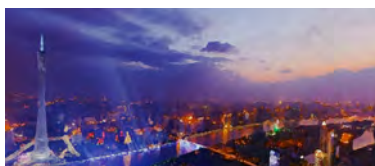


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**Promote | Connect | Exchange | Lobby | Service**  
推广 | 联结 | 交流 | 呈词 | 服务

# Information package Beijing

## Follow us!

### Website



### WeChat



### LinkedIn



ID: SwissChamBEI

## Swiss Chinese Chamber of Commerce Beijing

European Business Center  
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Chaoyang District, Beijing 100027

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Website: [www.swisscham.org](http://www.swisscham.org)

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## SwissCham – A Foreign Trade Actor

Founded in 1996, the Swiss Chinese Chamber of Commerce (SwissCham China) is the only Swiss non-profit and non-governmental business & trade association officially registered in Mainland China, representing over 600 members.

SwissCham Beijing is a networking and information platform for Swiss companies in China and Chinese companies interested in Switzerland. Our main goal is to gather all actors on a common platform of the Sino-Swiss business community to strengthen the political and economic bonds between the two countries to stimulate interaction and develop business opportunities.

## 2021: a Jubilee Year

2021 marks the 25th anniversary of the establishment of SwissCham China, an iconic age. SwissCham China has developed during the last 25 years some unmissable events: The Ambassador's and Consular Briefings, the Swiss Ball, the Sino - Swiss Business Awards and of course the Sino - Swiss Economic Forum. These meaningful cobblestones undoubtedly map out a route full of opportunities for at least the next 25 years!

**CONNECT >**

Become a member & **connect with our network:**

- Free access to our new online member directory
- Local Swiss business community
- Swiss trade organizations
- Other international chambers of commerce
- Provincial, city government and trade associations
- Lobbying at regional and governmental levels
- Service providers in China

**EXCHANGE >**

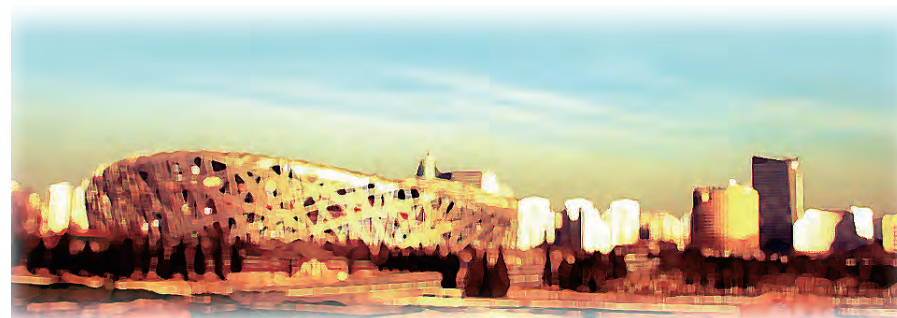
Become a member & **enjoy discounts on our events:**

- Sino-Swiss Business Awards, Sino-Swiss Economic Forum
- Swiss Traditional Dinner, SwissCham Night
- Ambassador CEO luncheon
- Seminars by international business leaders and politicians
- Company visits to discover new fields and industries
- Networking events with other foreign chambers of commerce
- Business scouting trips all over China

**PROMOTE >**

Promote your company & **make a strong impact:**

- A brand new website for our offices in Mainland China (Beijing, Shanghai, Guangzhou, Chongqing). Website is linked with partner websites of Swiss chambers in Hong Kong and Switzerland
- Monthly Newsletter and bi-weekly Reader's Digest (compilation of Sino-Swiss business news)
- Our bi-annual Bridge Magazine offers comprehensive articles on ongoing business, social and cultural topics
- Promote your company by submitting your news and announcements on our communication channels.

**LOBBY >**

Become a member & **share your concerns:**

- Address your questions to the Swiss and/or Chinese government through SwissCham
- Promote your interests through meetings with delegations from the public and private sectors
- Have a say through our position papers (e.g. Free Trade Agreement, Social Insurance Policies for Foreigners).

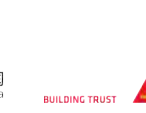
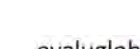
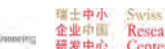
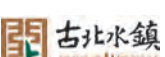
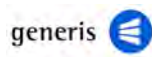
**SERVICE >**

As a member, you shall **further benefit** from the following services:

- Organization & Event consulting
- WeChat consulting
- Contact research & information services
- Post job announcements on our website
- Membership Benefits Program
- Trainings in HR, Management, Accounting, IT Tools, etc.
- Translation & Interpretation

*Any other requests, let us know!*



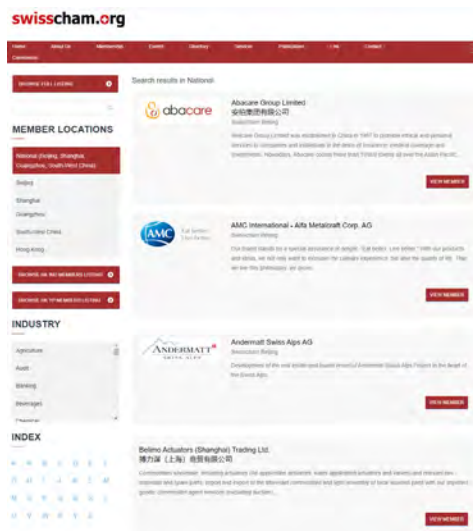


## CONNECT >

SwissCham Beijing maintains a strong relationship with the Embassy of Switzerland, SECO, Switzerland Global Enterprise, swissnex China, Swiss Centers China and Switzerland Tourism.

### Member Directory

The brand new SwissCham website is online now, and will enable our members to find more detailed information about all the members (address, contact, business description, ...) of SwissCham China (Beijing, Shanghai and Guangzhou, Chongqing) and Hong Kong, in total more than 600 entries. Regularly updated, user-friendly and easily accessible, it is the perfect tool to access the Sino-Swiss business community.



### Swiss Institutions

In addition to the Online Directory, SwissCham can help you to get in touch with Swiss institutions in Beijing making it easier for you to quickly get the information you need.

### Chinese Institutions

SwissCham maintains open channels with many Chinese institutions such as the China Council for the Promotion of International Trade (CCPIT), China Chamber of International Commerce (CCOIC), Chinese provincial governments located in Beijing or the Investment Promotion Agency of the Chinese Ministry of Commerce (CIPA).

## EXCHANGE >

SwissCham hosts or co-hosts more than **35 professional and recreational events** every year, including the Sino-Swiss Economic Forum, the Sino-Swiss Business Awards and the Swiss Traditional Dinner.

### Business Events

SwissCham creates a certain number of high profile business meetings and events that are of interest to its members. SwissCham collaborates with different partners including Swiss Embassy, Swiss Cantons, Chinese Government Entities, NGOs, SMEs and MNCs.

### Seminars

Organized alone or in collaboration with other partners (chamber of commerce, international organization), these events aim to provide you information on specific topics. Do not hesitate to contact us if your company is interested to host one.

### Networking

The networkings, organized in collaboration with other chambers of commerce, are an excellent opportunity to meet and mingle with business professionals from a wide range of industries and sectors and are thus, the ideal platforms to make connections and create new businesses.

### Company Visits

Organized by SwissCham in order to give our members and associates the rare and exclusive chance to visit facilities / to share its expertise in specific fields.





### ***Business Scouting Trip***

These trips, held over 2 days, aim to make you discover new areas all over China and thus know more about investment and business opportunities. Program notably include: B2B/B2G meetings, visit of economic zones, company visits, participation to official events.



### ***Ambassador CEO luncheon***

This exclusive event is held quarterly and gives SwissCham members who are high-level management representatives the opportunity to interact with the Swiss Ambassador, and have access to the latest developments of Sino-Swiss economy and insights on Chinese market.

### ***Swiss Traditional Dinner***

This unmissable evening is the opportunity for the Sino-Swiss business community to meet and mingle around a typical Swiss dinner in an alpine atmosphere! This is the rare chance to eat "Raclette" and other Helvetic specialities, delicious desserts and tasty exquisite Swiss wines. Over 150 members and friends of SwissCham China - business leaders from all major industries and commercial sectors as well as representatives of the Swiss government - are present.



### ***Sino-Swiss Economic Forum***

The Sino-Swiss Economic Forum (SSEF) takes place every two years in Beijing and is by far the largest economic summit between Switzerland and China. It features top speakers from the Swiss and Chinese government and business community. The SSEF offers a plenary session and seminars. It is followed by an exclusive gala dinner.



### ***Sino-Swiss Business Awards***

Organized every 2 years, the objective of the Sino-Swiss Business Awards is to honor companies and individuals who have achieved distinct results and demonstrated the highest level of commitment to the Swiss-Chinese community, Swiss foreign trade and the promotion of Switzerland in China and vice-versa. This high-level ceremony gathers around 400 guests including top leaders of the Sino-Swiss business community as well as Swiss and Chinese officials.

### ***SwissCham Night***

The event aims to offer all our members and friends the opportunity to meet in an informal and relaxed setting to celebrate the end of the year. The highlight of the evening will be the lucky draw with fantastic prizes such as flight tickets, watches, hotel and many more.



## PROMOTE >

SwissCham Beijing offers valuable exposure opportunities to its members and partners through its wide and multifaceted platform:

*Website:*  
*Bridge Magazine:*  
*Email signature:*  
*Events banner:*  
*Newsletter + Reader's Digest:*

Ad - banners & Logo display  
 Advertisement & Advertorial  
 Logo display  
 Logo display  
 Ad - banners



For more information, please refer to our [Media Kit](#).

## LOBBY >

SwissCham Beijing enables its members to make their voices heard on different issues affecting their business operations. On a regular basis, members are invited to share their positions on issues such as the social insurance law, the free trade agreement, intellectual property, IT security or visa issues. Members can submit their views on specific topics anonymously to SwissCham which gathers them and conveys them to the Swiss Embassy and/or the competent Chinese authorities.

Depending on the issue, SwissCham also works with other lobbying partners (groups/associations/chambers) on joint advocacy initiatives.

## SERVICE >

SwissCham Beijing offers a panel of various services available to its members. Our services include:

### Event Consulting & Organization

Whether you plan to organize a seminar, to launch a product/service, or to promote your company, SwissCham can assist you in organization as well as spread the word to its members and networks.

### WeChat Consulting

WeChat is now a must-have in order to increase your brand awareness and promote your product/services. We can help you through all the process: opening account, editing, visual identity and management.

### Business Referrals

Your company wishes to establish a presence in China? SwissCham can introduce you to the right partners to initiate your strategy in China.

### Members' Benefits Program

As a member, you benefit from multiple discounts in various industries. For more information, please refer to our [Member Benefits Program](#).

### Trainings

SwissCham Trainings offer courses in various fields. For more information, please refer to [SwissCham Trainings Page](#).

### Other Services

SwissCham has a multitude of other services such as: contact research & information services; arranging meetings; liaison or contact with media. For more information, please refer to our [Services Page](#).

## SWISSCHAM BEIJING INFORMATION SUMMARY

BENEFITS	Large Corporate / Associate	Medium Corporate / Associate	Small Corporate / Associate	Individual / Individual Associate	NPO	YP / Journalist
	> 1000 employees	100 - 1000 employees	< 100 employees	--	--	--
Discounted price for events and roundtables	√	√	√	√	√	√
Discounted price for trainings and workshops	√	√	√	√	√	√
Access to event notes and presentations	√	√	√	√	√	√
Personal invitations to member-only events	√	√	√	√	√	√
Receive our online and offline news (announcements, newsletters, Bridge magazine)	√	√	√	√	√	√
Access to our member benefit program	√	√	√	√	√	√
Share your job openings and find qualified applicants	√	√	√	--	--	--
Vote at the General Assembly and make your voice heard	Corporate only	Corporate only	Corporate only	Individual only	--	--
Become eligible for Board member candidacy	Corporate only	Corporate only	Corporate only	--	√	√
Discounted rates for advertising opportunities in the Bridge magazine, website and newsletter	√	√	√	--	√	√
List your company profile in the online directory	√	√	√	--	√	√
Access to the online directory and search contacts in China	√	√	√	--	√	√
Speaking opportunities at our events	√	√	√	--	√	√
Profit from our close ties to the embassy and pass your message directly to the political level	√	√	√	--	√	√
<b>Price per year (Beijing membership)</b>	<b>RMB 12,000</b>	<b>RMB 9,000</b>	<b>RMB 6,000</b>	<b>RMB 3,000</b>	<b>RMB 1,500</b>	<b>RMB 1,500</b>
<b>Price per year (National membership)</b>	<b>RMB 24,000</b>	<b>RMB 18,000</b>	<b>RMB 12,000</b>	<b>--</b>	<b>--</b>	<b>--</b>

### Remarks:

- "Associate" refers to non-Swiss Companies and Individuals.
- "Individual" refers to self-employed individuals.
- "NPO" refers to organization without government affiliation.
- "Young Professional" (YP) may be considered as a Member/Associate if under 30 years old and self-employed or not working at the time of application.

The displayed fees might change according to decisions at Annual General Assembly.

For more information, please contact [members@bei.swisscham.org](mailto:members@bei.swisscham.org).