

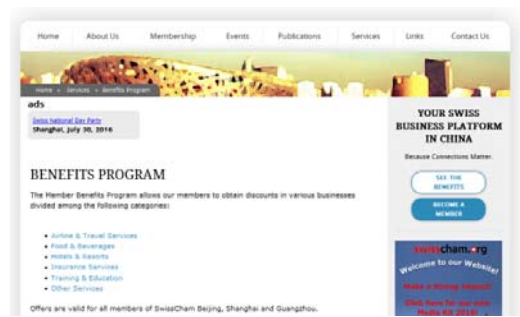
## Member Benefits Program (MBP)

**SwissCham** is the only **networking and information platform** for Swiss companies in China and Chinese companies interested in Switzerland, gathering over 1'000 corporate and individual members. Our main goal is to gather on a common platform all the actors of the **Sino-Swiss business community** in order to strengthen the political and economic bonds between the two countries, stimulate interactions, and develop business opportunities.

### WHO can benefit the MBP?

The MBP allows **all our members and network** (more than 4'000 people) to **obtain discounts in various fields** like:

- Airline & Travel Services
- Food & Beverages
- Hotels & Resorts
- Insurance Services
- Training & Education
- Others



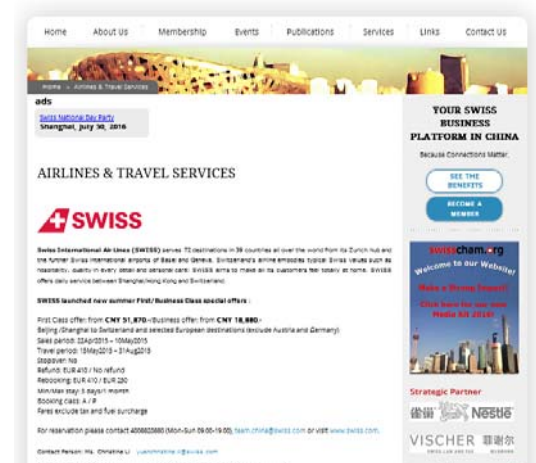
### WHO can join the MBP?

[SwissCham website](http://www.swisscham.org) is an information platform visited each month by more than 5'000 visitors, mainly from China, Hong Kong and Switzerland. **Only our members** can use **free of charge** this unique opportunity to promote their products and services **up to 3 times per year!** The promotion will also be published in our newsletter distributed to our members and network.

### HOW to join the MBP?

[Send us an email](mailto:members@bei.swisscham.org) with the following information:

- Short description of your offer/promotion (150 words), if necessary one PDF document
- Category of the offer/promotion (see above)
- Duration of the offer/promotion
- Recommended: hyperlink, address, contact person.



*connect > exchange > lobby > promote > service >*