



# INTERNATIONAL FDI SUMMIT

国际外商直接投资峰会

28-30 October 2019  
Sheraton Huzhou Hot Spring Resort  
Huzhou, China

## MONDAY 28<sup>TH</sup> OCT PRECONFERENCE DAY

- 10:00AM - 4:00PM **FDI Training Seminar**
- 10:00AM - 4:00PM **Organized Host City Sector Tours**
- 6:00PM - 9:00PM **Opening Gala Reception**

## TUESDAY 29<sup>TH</sup> OCT CONFERENCE DAY ONE

- 8:00AM - 9:00AM **Registration & Breakfast**
- 9:00AM - 9:15AM **Welcome & Opening Remarks**
- 9:15AM - 10:30AM **Session I - One Belt, One Road**  
How will this groundbreaking initiative reshape global trade and investment? Experts and investors will discuss and debate.  
  
 MODERATOR **Richard Quest**  
Anchor & Correspondent, **CNN** CONFIRMED  
  
 PANELIST **LIU Dongmeng**  
Deputy General Manager,  
**Xi'an Aiju Grain & Oil Industry Group** CONFIRMED  
  
 PANELIST **Bonnie Cheung**  
Venture Partner, **500 Startups** CONFIRMED

10:30AM - 11:00AM **Networking Break**

- 11:00AM - 12:00PM **Session II - Pharmaceuticals & Agribusiness**  
Where are new investments in pharmaceuticals and agribusiness going and why, and how are companies integrating technology into these sectors?  
  
 MODERATOR **Dong Liping**  
Anchor & Correspondent, **CCTV** INVITED  
  
 PANELIST **Yongtai Hou**  
Chairman, **Shanghai Haohai Biological** CONFIRMED  
  
 PANELIST **Sophie Sun**  
VP Strategy & Transformation China, **Merck Group** INVITED

12:00PM - 1:00PM **Lunch**

会前：2019年10月28日 星期一

- 10:00AM - 4:00PM **外商直接投资培训研讨会**
- 10:00AM - 4:00PM **主办城市产业考察**
- 6:00PM - 9:00PM **开幕欢迎晚宴**

第一天：2019年10月29日 星期二

- 8:00AM - 9:00AM **注册&早餐**
- 9:00AM - 9:15AM **欢迎开幕致辞**
- 9:15AM - 10:30AM **会议环节 I - 一带一路**  
这一开创性举措将如何重塑全球贸易和投资？专家和投资者将进行交流讨论。  
  
 主持人 **Richard Quest**  
CNN主播 & 记者 确认出席  
  
 座谈嘉宾 **刘东萌**  
副总经理  
西安爱菊集团 确认出席  
  
 座谈嘉宾 **Bonnie Cheung**  
500 Startups投资合伙人 确认出席

10:30AM - 11:00AM **社交茶歇**

- 11:00AM - 12:00PM **会议环节 II - 制药及农业关联产业**  
制药和综合农业的未来投资去向何在？原因何在？企业又如何将技术与这些产业相融合？  
  
 主持人 **董丽萍**  
CCTV主播 & 记者 已邀请  
  
 座谈嘉宾 **Yongtai Hou**  
Chairman, **Shanghai Haohai Biological** 确认出席  
  
 座谈嘉宾 **Sophie Sun**  
默克集团战略与转型中国副总裁 已邀请

12:00PM - 1:00PM **午餐**





**1:00AM - 2:15PM Session III – Automation & Robotics**  
Robots and artificial intelligence are replacing traditional workers across myriad industries around the world. What will this mean to future generations, and how will these changes affect the way companies invest and expand?

MODERATOR **Prof. Guo BAI**  
Professor of Strategy, **CEIBS** CONFIRMED

KEYNOTE & PANELIST **Shailendra Kumar**  
Chief Evangelist of Analytics, **SAP** CONFIRMED

PANELIST **Crystal Guo**  
Vice President, Far East Asia, **FerRobotics** CONFIRMED

PANELIST **Florian Weihard**  
CTO, **ruhlat Automation Technology** CONFIRMED

PANELIST **Dan Wong**  
Advisor & Independent Consultant, **AI Startup** CONFIRMED

**2:15PM - 2:30PM Networking Break**

**2:30PM - 2:45PM Country or Corporate Profile Networking Area**

**2:45PM - 3:45PM Session IV – Free Trade Zones & Special Economic Zones**  
New free trade zones and special economic zones are opening each day. The days of “if you build it, they will come” are over. How can zones differentiate from the crowd to successfully attract investment? What should corporations consider when they are deciding which zone to choose?

MODERATOR **Lorenzo Riccardi**  
Managing Director, **RSA Asia** CONFIRMED

PANELIST **Jeffrey Pan**  
VP of Corporate Planning and Investment, **AIG** CONFIRMED

**3:45PM - 4:00PM Networking Break**

**1:00AM - 2:15PM 会议环节 III - 自动化 & 机器人**

机器人和人工智能正在取代世界众多行业的传统劳动力。这对我们的后代意味着什么？这些变化又将如何影响公司投资和扩张的方式？

主持人 **白果**  
战略学讲师, 中欧国际工商学院 确认出席

主题演讲 & 座谈嘉宾 **Shailendra Kumar**  
首席传道者, **SAP** 确认出席

座谈嘉宾 **郭佳美**  
副总裁, 东亚地区, **FerRobotics** 确认出席

座谈嘉宾 **韦福龙**  
首席技术官, 儒拉玛特 确认出席

座谈嘉宾 **黄伽卫**  
独立顾问, AI新创公司 确认出席

**2:15PM - 2:30PM 社交茶歇**

**2:30PM - 2:45PM 国家或企业介绍社交区域**

**2:45PM - 3:45PM 会议环节 IV - 自贸区 & 经济特区**

新的自贸区和经济特区时刻都在开放。“落成即能引资”的时代已经过去了。这些区域怎样才能从众多竞争者中脱颖而出，成功吸引投资呢？企业在选址时，又应考虑哪些因素呢？

主持人 **Lorenzo Riccardi**  
总经理, 阿萨商务信息咨询 确认出席

座谈嘉宾 **Jeffrey Pan**  
VP of Corporate Planning and Investment, **AIG** CONFIRMED

**3:45PM - 4:00PM 社交茶歇**





**4:00PM - 5:00PM Session V - Technology & Innovation**

What new technology will change our lives, and where are tech companies investing to develop these new innovations? How can regions best create tech clusters and attract investment in this sector? How are companies creating and cultivating innovation to separate themselves from competition?

- MODERATOR** **Guillermo Mazier**  
Vice President, Global Innovation, **Conway** CONFIRMED
- PANELIST** **Patrick Fiel**  
SVP, Corporate Development, **EdgeConneX** CONFIRMED
- PANELIST** **Lukas Bower**  
Managing Director, **Industrie&Co Australia** CONFIRMED
- PANELIST** **George Duncan**  
Co Founder, **KudiTech** CONFIRMED
- PANELIST** **Matthew Biskaduro**  
SVP Service & Modernization, **Schindler China** CONFIRMED

**6:30PM - 9:30PM Networking Reception**

**WEDNESDAY 30<sup>TH</sup> OCT CONFERENCE DAY TWO**

**8:00AM - 9:00AM Registration & Breakfast**

**9:00AM Welcome Back**

**9:00AM - 10:15AM Session VI - Sustainable Development**

Why is this so important to our future, and what should governments and companies do to ensure they invest and build responsibly?

- PANELIST** **Dr. Will Ritzrau**  
Director Sustainability, **SAP** INVITED
- PANELIST** **Toralf Nitsch**  
CEO rePOWERPARTNER.com  
/COO UPWEGO.info CONFIRMED
- PANELIST** **Spandana Palaypu**  
Founder & CEO, **ZoEasy** CONFIRMED
- PANELIST** **Dr. Dong Jing, Ph.D**  
Asia Pacific Director, EH&S and Sustainability  
**Dow Chemical (China) Investment Company Limited** CONFIRMED

**10:15AM - 10:45AM Networking Break**

**4:00PM - 5:00PM 会议环节 V - 技术与创新**

什么将是改变我们生活的新技术？科技公司在哪里投资开发这些新的创新？区域如何才能更好地创建技术集群并吸引这一产业的投资？企业如何创造和推动创新以使自己从竞争中脱颖而出？

- 主持人** **Guillermo Mazier**  
康威公司 全球创新副总裁 确认出席
- 座谈嘉宾** **Patrick Fiel**  
EdgeConnex 企业发展主管 确认出席
- 座谈嘉宾** **Lukas Bower**  
澳大利亚工业有限公司 总裁 确认出席
- 座谈嘉宾** **George Duncan**  
KudiTech 联合创始人 确认出席
- 座谈嘉宾** **麦修斯**  
迅达管理（上海）有限公司, 高级副总裁 确认出席

**6:30PM - 9:30PM 社交晚宴**

**第二天：2019年10月30日 星期三**

**8:00AM - 9:00AM 注册 & 早餐**

**9:00AM 返场欢迎**

**9:00AM - 10:15AM 会议环节 VI - 可持续发展**

为什么这对我们的未来如此重要？为确保理性地投资和建设，政府和企业又该做些什么？

- 座谈嘉宾** **Dr. Will Ritzrau**  
SAP可持续发展主管 已邀请
- 座谈嘉宾** **Toralf Nitsch**  
CEO rePOWERPARTNER.com  
/COO UPWEGO.info 确认出席
- 座谈嘉宾** **Spandana Palaypu**  
ZoEasy 创始人&CEO 确认出席
- 座谈嘉宾** **董晶**  
亚太区总监, 环境、健康、安全和可持续发展  
陶氏化学（中国）投资有限公司 确认出席

**10:15AM - 10:45AM 社交茶歇**





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10:45AM - 12:00AM

## Session VII – Future of Automotive

What is the future of transportation? How do regions adapt and take advantage of an industry seemingly reinventing itself before our eyes?

MODERATOR

**Bill Russo**

Founder & CEO, **Automobility** CONFIRMED

KEYNOTE & PANELIST

**Tom Raftery**

Global VP, Futurist, Innovation Evangelist – **SAP** CONFIRMED

PANELIST

**May Russell**

CIO Ford Commercial Solutions & Technology Lead of City Solutions and Transit, **Ford Motor Company** INVITED

PANELIST

**Leila Afas**

Director, International Public Policy, **Toyota** INVITED

PANELIST

**Svedberg Claes**

President, **Volvo Group China** INVITED

PANELIST

**Daniel Kirchert**

CEO and Co-Founder, **Byton** INVITED

12:00PM - 1:00PM

## Lunch

1:00PM - 2:15PM

## Session VIII – Water Climate & Corporate Responsibility

How should companies and governments work together to address this most critical issue, and ensure that new facilities are built responsibly and protect our vital resources?

MODERATOR

**Richard Quest**

Anchor & Correspondent, **CNN** CONFIRMED

PANELIST

**Harald Jedlicka**

Senior Investment Policy Office, **World Bank** INVITED

PANELIST

**Trevor Bilicke**

VP of Manufacturing & Supply Chain, **3M** CONFIRMED

PANELIST

**Dr. Jackey Hu**

Plant Manager, **Camfil China** CONFIRMED

2:15PM - 2:30PM

## Networking Break

2:30PM - 2:45PM

## Country or Corporate Profile Networking Area

10:45AM - 12:00AM

## 会议环节 VII – 汽车的未来

交通的未来在哪里？各地区如何适应并利用这个似乎正以肉眼可见的速度自我重塑的行业？

主持人

**罗威**

创始人兼首席执行官，

上海谋拓商务咨询有限公司 确认出席

主题演讲& 座谈嘉宾

**Tom Raftery**

SAP全球副总裁，未来主义及创新推广大使 确认出席

座谈嘉宾

**May Russell**

福特汽车CIO 已邀请

座谈嘉宾

**Leila Afas**

丰田汽车 国际公共政策主任 已邀请

座谈嘉宾

**Svedberg Claes**

沃尔沃中国集团总裁 已邀请

座谈嘉宾

**Daniel Kirchert**

拜腾汽车首席执行官兼联合创始人 已邀请

12:00PM - 1:00PM

## 午餐

1:00PM - 2:15PM

## 会议环节 VIII – 水环境 & 企业责任

企业和政府应如何协作以解决这一关键问题，并同时确保理性建设新的设施，保护我们赖以生存的资源？

主持人

**Richard Quest**

CNN主播 & 记者 确认出席

座谈嘉宾

**Harald Jedlicka**

世界银行 投资政策高级干事 已邀请

座谈嘉宾

**柏川**

3M中国有限公司，副总裁，生产及 确认出席

座谈嘉宾

**胡茂云**

工厂经理，康斐尔中国 确认出席

2:15PM - 2:30PM

## 社交茶歇

2:30PM - 2:45PM

## 国家或企业介绍社交区域





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**2:45PM - 4:00PM Session IX - China Outbound FDI**

Where are Chinese companies investing and growing and why?

MODERATOR **John Evans**  
Managing Director, **Tractus Asia** INVITED

PANELIST **Dr. Yongtai Hou**  
Chairman and Executive Director,  
**Shanghai Haohai Biological Technology** CONFIRMED

PANELIST **Ann Harts**  
Executive Vice President, Site Selection & Incentives,  
**ESRP Real Estate** CONFIRMED

**4:00PM 2020 International FDI Summit Announcement**

**2:45PM - 4:00PM 会议环节 IX - 中国对外投资**

中国企业在何处投资和发展？原因何在？

主持人 **John Evans**  
Tractus Asia 总裁 已邀请

座谈嘉宾 **侯永泰**  
主席兼执行董事  
昊海生物科技董事长 确认出席

座谈嘉宾 **Ann Harts**  
ESRP 地产 选址与鼓励措施执行副总裁 确认出席

**4:00PM 宣布2020年国际外商直接投资峰会**





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