
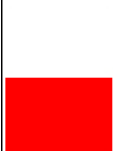


Advertisement formats and rates

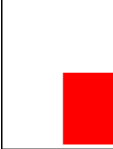
We offer the following format possibilities (width x height in millimeters); **prices* are in RMB and per issue:**

		1 Issue	2 Issues	3 Issues	4 Issues	5 Issues	6 Issues
Full page (A4, 210+3+3 x 285+3+3)							
	1. Outside back cover	27'010	24'850	23'770	22'690	21'615	20'520
	2. Inside front cover	24'200	22'220	21'250	20'290	19'320	18'355
	3. Inside back cover	19'860	18'270	17'490	16'690	15'895	15'090
	4. First page	18'430	16'965	16'225	15'485	14'740	14'015
	5. Opposite to Chairman	17'435	16'035	15'345	14'640	13'940	13'255
	6. After Contents	17'290	15'900	15'210	14'520	13'8250	13'145
	7. Other full pages	16'005	14'715	14'080	13'440	12'7985	12'160

Half page (A5 horizontal, 210+3+3 x 139)

	Half page	9'845	9'065	8'665	8'270	7'885	7'480
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Quarter page

	Quarter page 1 (A6 vertical, 104+3 x 125)	8'420	7'755	7'415	7'070	6'735	6'400
	Quarter page 2 (1/4 A4 horizontal, 210+3+3 x 62)	8'420	7'755	7'415	7'070	6'735	6'400

Insert flyer (only for copies distributed in Beijing and Shanghai)

	or 	Distribution	1 Issue
		Shanghai only	16'015
		Shanghai and Beijing	32'030

*please note that these prices do not include official invoicing

