



**swisscham.org**  
**shanghai**



**SwissCham – Swiss Club**

**2012 Grand Ball**

**& CEO/Entrepreneur of the  
Year Award 2012**

**SATURDAY, MARCH 31<sup>ST</sup> 2012**



Dear Members & Friends,  
Ladies & Gentlemen,

It is our great joy to announce that **SwissCham** Shanghai and Swiss Club Shanghai have once again joined forces to organize the:

**Annual Swiss Grand Ball 2012  
& CEO/Entrepreneur of the Year Award  
Saturday, March 31<sup>st</sup>, 2012**

After the fabulous success of last year's Ball, we would like to invite the Swiss Community and friends as well as all Swiss Companies, Swiss businessmen and businesswomen and their Chinese partners & friends to this very special Swiss evening.

**The Annual Ball Approaches...**

**...JOIN US!**

Get your logo exposed, before, during & after!  
Ballroom, Invitations, Tickets, Bags, Magazine & Website!

**Be visible!**

Get mentioned by the MC, go on stage and  
be part of this great Swiss Event!

**Be part of it!**

Impress your clients and friends with  
a centrally positioned named table!

**Spoil your guests!**

**Our 2011 Ball Sponsors**

**Platinum**



**Gold**



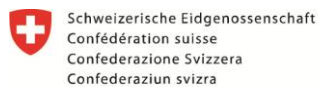
**Silver**



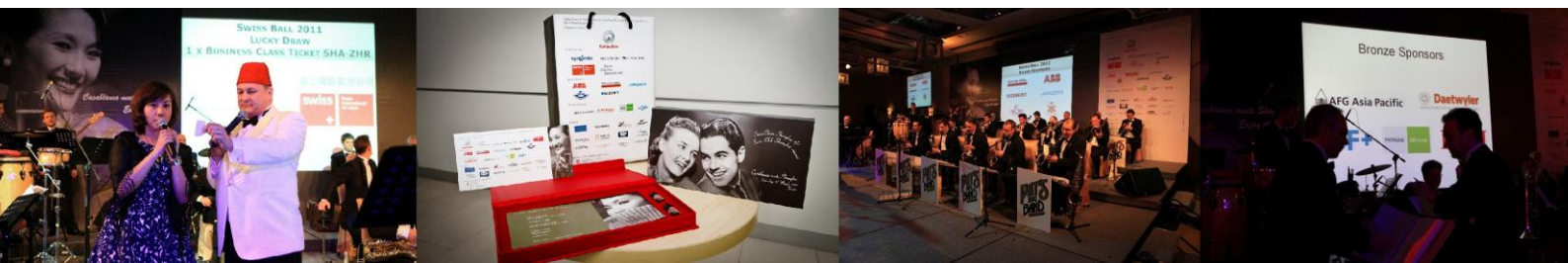
**Bronze**



**The Ball 2011 was kindly supported by:**



Consulate General of Switzerland in Shanghai  
瑞士驻上海总领事馆



## Sponsorship Overview

	Platinum Sponsor 100'000 RMB	Gold Sponsor 40'000 RMB	Silver Sponsor 30'000 RMB	Bronze Sponsor 20'000 RMB	In-kind Sponsor minimum 1'000 RMB
Logo exposure on promotion materials (Invitation, Tickets, Bags, Website)	Oversized	Dominant	Semi-dominant	Medium	-
Logo Exposure during the Ball	Oversized & Exclusive	Dominant, with other Gold Sponsors	Semi-dominant with other Silver Sponsors	Medium logo with other Bronze Sponsors	Small logo, with other In-kind Sponsors
Named Table	3	2	1	1	To be discussed
Free Tickets	25	15	10	6	-
MC Recognition	Yes Dominant recognition	Yes	Yes	-	-
Product Showcasing	Products Showcasings Stand & Banner	-	-	-	-
CEO/Entrepreneur of the Year Award Ceremony	Presence on stage: Award handover	-	-	-	-
Raffle Game	Possibility to add branded prizes	Draw prize & possibility to add branded prizes	Possibility to add branded prizes	-	Possibility to add branded prizes
Logo and recognition in "The Bridge" Magazine	Oversized & interview exposure possibility	Dominant	Semi-dominant	Medium	Small
<b>Commitment Deadline</b>	January 15 <sup>th</sup> 2012				February 15 <sup>th</sup> 2012

**Date:** Saturday, March 31<sup>st</sup> 2012

**Time:** Cocktail  
18:30 – 19:30  
Dinner  
from 19:30 onwards  
Dance, Entertainment & Fun  
Until sunrise

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