



# Sino-Swiss Business Awards



中瑞商业大奖

CELEBRATE THE SINO-SWISS CHAMPIONS  
BUSINESS AWARDS 2019

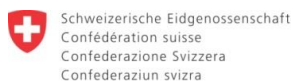
**swisscham.org**

**1 November  
2019**

## AWARD CATEGORIES

How to apply for an award

The Sino-Swiss Business Awards are kindly supported by:



Schweizerische Eidgenossenschaft  
Confédération suisse  
Confederazione Svizzera  
Confederaziun svizra

Embassy of Switzerland in China  
瑞士驻华大使馆

Switzerland Tourism.





How to apply?

Download here the [SSBA 2019 Application Form](#)

## About the Sino-Swiss Business Awards

The Sino-Swiss Business Awards (SSBA) is an event organized by SwissCham China to thank companies for their achievements over the past years and to recognize their contribution to both the Swiss and Chinese business communities.

After three successful editions in 2013, 2015 and 2017, this is the fourth year that the Sino-Swiss Business Awards will be organized in Beijing. In eight categories, the Awards will showcase individuals, companies and organizations which have achieved distinct results and demonstrated the highest level of commitment to the Sino-Swiss business community, Swiss foreign trade and the promotion of Switzerland in China and vice-versa.

The Sino-Swiss Business Awards are open to all fully or partially Swiss owned companies, individuals and organizations as well as to Chinese companies or organizations with a strong link to Switzerland.

## Why enter the Sino-Swiss Business Awards?

The Sino-Swiss Business Awards offer the perfect platform to showcase your company's success, gain exposure and celebrate with your employees and the Sino-Swiss business community in Beijing. The different Award categories bring together businesses across all sectors and give you the opportunity to expand your network.

Why enter the Awards:

- Positive **publicity** for your company
- Join a **network** of outstanding organizations
- **Impress** partners, clients, investors and competitors
- The profile of the finalists will be included in the event's dedicated **webpage and brochure**
- A **short interview** with the winners is published in The Bridge, SwissCham China's official business magazine.
- **Media coverage:** thanks to an exclusive planned partnership with key Swiss and Chinese media, the SSBA will benefit from a very interesting and qualitative coverage of the whole ceremony as well as a portrait of all the winners.

## SSBA Awards & Criteria 2019

- 1. BUSINESS AWARD FOR THE MOST INNOVATIVE START-UP/ ENTREPRENEUR.**  
RECOGNIZES A SWISS OR CHINESE START UP OR ENTREPRENEUR THAT HAS PERFORMED WITH EXCELLENCE, DEMONSTRATED SIGNIFICANT INNOVATION AND FOSTERS SINO-SWISS TIES IN THE FIELD OF NEW BUSINESS IDEAS.
- 2. BUSINESS AWARD FOR INNOVATION AND CREATIVE INDUSTRIES 4.0.**  
RECOGNIZES A SWISS OR CHINESE COMPANY THAT HAS PERFORMED WITH EXCELLENCE, DEMONSTRATED SIGNIFICANT INNOVATION AND FURTHERED SINO-SWISS TRADE AND INVESTMENT IN THE FIELD OF BUSINESS INNOVATION AND CREATIVE INDUSTRIES.
- 3. BUSINESS AWARD FOR OUTSTANDING ACHIEVEMENTS OF AN SME.**  
RECOGNIZES A SWISS OR CHINESE SME THAT HAS PERFORMED WITH EXCELLENCE, SHOWING ASTONISHING ACCOMPLISHMENT AND FURTHERED SINO-SWISS TRADE AND INVESTMENT.
- 4. BUSINESS AWARD FOR OUTSTANDING ACHIEVEMENTS OF AN MNC.**  
RECOGNIZES A SWISS OR CHINESE MNC THAT HAS PERFORMED WITH EXCELLENCE, SHOWING ASTONISHING ACCOMPLISHMENT AND FURTHERED SINO-SWISS TRADE AND INVESTMENT.
- 5. BUSINESS AWARD FOR THE MOST CHINA-READY SWISS WINTER DESTINATION.**  
RECOGNIZES A SWISS WINTER DESTINATION THAT HAS PERFORMED WITH EXCELLENCE, DEMONSTRATED HIGH QUALITY SERVICE AND DESERVES THE TITLE FOR THEIR FOCUS ON CHINESE GUESTS.
- 6. BUSINESS AWARD FOR OUTSTANDING CONTRIBUTION TO SPORTS.**  
RECOGNIZES A SWISS OR CHINESE SPORTS-RELATED COMPANY OR INDIVIDUAL THAT HAS PERFORMED WITH EXCELLENCE AND FURTHERED SINO-SWISS TIES IN THE FIELD OF SPORTS.
- 7. BUSINESS AWARD FOR SUSTAINABILITY, DIVERSITY & SOCIAL RESPONSIBILITY.**  
RECOGNIZES A SWISS OR CHINESE COMPANY FOR ITS OUTSTANDING IMPLEMENTATION OF POLICIES AND INITIATIVES IN BOTH COUNTRIES DEMONSTRATING CORPORATE SOCIAL RESPONSIBILITY, LEADERSHIP AND COMMITMENT TO ENVIRONMENTAL SUSTAINABILITY OR SOCIAL IMPACT.
- 8. BUSINESS AWARD FOR THE BEST CHINESE INNOVATOR/ INVESTOR.**  
RECOGNIZES A CHINESE INNOVATOR/ INVESTOR FOR ITS OUTSTANDING IMPLEMENTATION OF POLICIES AND INITIATIVES LEADERSHIP AND COMMITMENT TO INCREASE SINO-SWISS BUSINESS TIES.

## How to apply for an award - how to become a candidate:

1. Please choose the award category you would like to apply for and fill in the relevant SSBA 2019 Application Form.
2. Then please fill out the corresponding excel sheet in the APPLICATION FORM. You can find the APPLICATION FORM by clicking on this link here: [SSBA 2019 Application Form](#)
3. Then send the completed file to [daniela.reinau@bei.swisscham.org](mailto:daniela.reinau@bei.swisscham.org) before **Thursday, September 5, 2019**. And you are participating already
4. During the month of September a jury consisting of 10 people will then evaluate those criteria and depending on the result your company might be selected as one of the 3 remaining nominees in your chosen award category.
5. To prepare for the best case scenario which is your company becomes a nominee or even the award winner, we also ask you to send to [daniela.reinau@bei.swisscham.org](mailto:daniela.reinau@bei.swisscham.org) before end of August the following :
  - a. We kindly invite you to send your **video**:
    - Duration: 60 sec. maximum
    - Resolution: 1980 x 1080 p
    - Language: English (wished: Chinese subtitles)
    - We kindly invite you to send your **video**:
  - b. For the program booklet that we will distribute during the evening of the SSBA 2019, we kindly ask you to send us a **Nominee text**
    - o Text: divided into 2 paragraphs, 1st to introduce the company, 2nd to explain why the company is nominee in this category – maximum length: 780 characters (English, including spaces)
  - c. **Logo**: we need you to send us your logo in high-quality, color with transparent background.

Please don't hesitate to contact us in case of any further questions.



**How to apply?**

**Download here the [SSBA 2019 Application Form](#)**

## Terms and Conditions

- Each applicant must be Sino-Swiss related.
- Entries must be in English.
- All questions in the application form must be answered truthfully.
- Companies, organizations or individuals can enter in more than one category.
- Each application will be judged by an independent Jury consisting of impartial representatives of the Swiss Embassy, Chinese official, media partner as well as the private sector and SwissCham. The judges' decision will be final. There will be no correspondence. The award winners will be chosen independently of existing sponsorship cooperation with SwissCham Beijing.
- All information received with the application will be treated confidential by SwissCham Beijing and the judges.
- The Sino-Swiss Business Awards organizers reserve the right to withdraw any award.
- The start-up refers to:
  1. Less than 5 Mio. (Dollar) in revenue/year in China.
  2. Less than 30 employees in China.
  3. Worth less than 50 Mio. (Dollar).
  4. Max. 5 years in the market.
  5. Start-up spirit.



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